

# DigiMaxx® Latex

## Thin Printable Magnet

Certified for  
HP Latex Inks



### Expand your product offering.

Magnum Magnetics® is excited to bring new direct-to-magnet printing capabilities to printers using popular latex printing technology. Take advantage of a full suite of printable magnet configurations, with latex-optimized media for applications ranging from POP/retail displays to high-strength vehicle signage.

### Features

- Available in standard and high energy.
- Certified for use with HP 300 Series latex printers; printable using a variety of latex printer models.
- Outdoor rated for one year.
- Pre-magnetized for ease of use.



The Force in Flexible Magnetics.®



★ Quality Made in the USA ★

800.258.0991  
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**Applications:**  
Vehicle Signage,  
Outdoor Banners, Wall  
Coverings/Displays, Photo  
Enlargements, Building  
Wraps...and more!

# Product Specifications

## DigiMaxx® Latex

Magnet	Application	Finish	Overall Total Thickness*	Minimum Magnetic Pull/lbs. per sq. ft. (kg per m2)**
15 mil standard energy	HP 300 Series <b>(certified)</b> and other latex printers	Matte	19 mil (.48 mm)	40 (195)
<b>Also available in:</b> 15 mil high energy (MuscleMag®)	HP 300 Series <b>(certified)</b> and other latex printers	Matte	19 mil (.48 mm)	65 (317)

**NOTES:** DigiMaxx® Latex includes a satin backcoating for use with HP 300 Series printers.

DigiMaxx® Latex is available in widths up to 48" (1.219 m), and standard rolls lengths of 25 feet (7.62 m) and 50 feet (15.24 m). A 3" (76.2 mm) core is standard.

Tolerances: Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.58 mm) or +/- 1% whichever is greater.

\*Magnet thickness is 15 mil (.38 mm) plus laminate and coating. Magnet thickness tolerance is +/- 0.002" (0.5 mm).

\*\*Minimum pounds pull at zero air gap based upon standard poles per inch.

**US Patent # 8,440,128**

**Other patents pending**

### Weatherability

Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.

### Shipping and Packaging

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### Our Promise to Customer Service

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.



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