

# Flexible Magnetic Die-Cuts and Back Printing



## Advertising that sticks!

Colorful, flexible magnets in a variety of everyday shapes are among today's most popular sales tools.

### Standard die-cuts.

- Pre-cut flexible magnetic shapes
- Die-cut on .020" (.51 mm) matte white vinyl
- Six popular profiles: business cards, houses, telephones, photo frames, number ones and delivery vans

### Custom die-cuts.

- Manufacture virtually any shape
- Ranging from .008" to .060" (.20 mm to 1.52 mm).
- Hearts, molars and adhesive bandages, plus larger, rectangular die-cuts for calendars and sports schedules.
- Color options include red, blue, yellow, green, orange, black, gold and silver. Other color options are also available.

### Back Printing

- Drive repeat orders!
- Increase brand awareness!
- Make your magnets customer specific!
- Let Magnum Magnetics back print plain magnetic sheeting for you to help advertise your message.
- 1-color spot printing. Choose a specific PMS color\* or Magnum offers standard ink colors of black, white, red and yellow.

*\*Please note that the magnet will change the appearance of PMS colors.*

- Available for sheeting thicknesses up to 60 mil.
- Our process provides a consistent application of ink.

At Magnum, our innovative processes enable us to respond to stock and custom orders with one of the shortest lead times in the industry.



★ Quality Made  
in the USA ★

**Magnum  
Magnetics®**

*The Force in Flexible Magnetics .*

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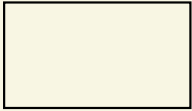
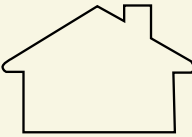
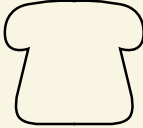
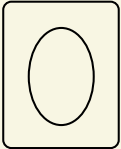
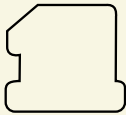
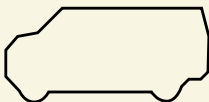
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Utopia paper is Forest Stewardship Council (FSC) certified, Green Power, made from 30% post-consumer recovered fiber. Inks used are up to 27% Vegetable oil content 1% voc. Printing plates are Chemistry Free.

# Die-Cut Specifications

Standard Shapes	Slab Size	Packaging	
	<b>Business Card</b> 2" x 3-1/2" (50.8 mm x 88.9 mm)	7" x 10" (177.8 mm x 254 mm) 10 pcs./slab	200 slabs/ctn. 2,000 pcs.
	<b>House</b> 2-1/4" x 3-3/8" (57.2 mm x 85.7 mm)	7-5/32" x 9-15/32" (181.8 mm x 240.5 mm) 8 pcs./slab	200 slabs/ctn. 1,600 pcs.
	<b>Telephone</b> 2-1/4" x 2-5/8" (57.2 mm x 66.7 mm)	5-1/2" x 9-23/32" (139.7 mm x 246.9 mm) 8 pcs./slab	200 slabs/ctn. 1,600 pcs.
	<b>Photo Frame</b> 4-1/2" x 3-1/2" (114.3 mm x 88.9 mm)	9-13/32" x 7-3/8" (238.9 mm x 187.3 mm) 4 pcs./slab	200 slabs/ctn. 800 pcs.
	<b>Number One</b> 2-1/2" x 2-3/4" (63.5 mm x 69.9 mm)	8" x 5-29/32" (203.2 mm x 150 mm) 6 pcs./slab	200 slabs/ctn. 1,200 pcs.
	<b>Delivery Van</b> 1-3/4" x 4" (44.5 mm x 101.6 mm)	8-3/8" x 9-1/2" (212.7 mm x 241.3 mm) 10 pcs./slab	100 slabs/ctn. 1,000 pcs.

*Business Card shape is a stock item, call for minimum order for other shapes.*

*NOTE: Magnum Magnetics can customize die-cut shapes to meet your individual specifications.*

## Applications

- Advertising Specialties
- Business Cards
- Calendars
- Displays
- Hobbies
- Novelties
- Reminders
- Sales Promotions
- Sports Schedules
- ... and many more!



## Lamination

Magnum Magnetics regularly stocks durable, top-coated vinyl laminate. To meet special application and budget requirements, we also offer paper and nontop-coated vinyl laminates.

## Superior Quality and Selection

Magnum's standard and custom die-cuts exemplify the highest industry standards for quality and selection. You'll appreciate:

- Consistent thicknesses from .008" to .060" (.20 mm to 1.52 mm)
- Smooth surfaces for superior printing
- A variety of colors and laminates to choose from
- Highest quality at competitive prices

## Our Promise to Customer Service

We pride ourselves on unparalleled customer service — not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.** The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet-related products, demand the brand that keeps its promise... demand the Magnum® brand.



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